



## **Hampton University Proton Cancer Institute's Tiffany Velez Rodgers Appointed to National Association for Proton Therapy Board of Directors**

Hampton, Virginia – March, 2026 – Hampton University Proton Cancer Institute's (Hampton Proton) Director of Marketing, Tiffany Velez Rodgers, has been appointed to the Board of Directors for the National Association for Proton Therapy. Her appointment became official on March 13, and she will serve a three-year term. This appointment reflects Hampton Proton's continued leadership in advancing cancer research, advocacy, and equitable access to proton therapy.



"I'm honored to join the NAPT Board of Directors and contribute to an organization that is deeply committed to advancing access to proton therapy and improving outcomes for patients across the country," said Rodgers. "As a marketing and communications professional, I look forward to bringing a new perspective to the board and helping elevate awareness of this life-changing treatment."

National Association for Proton Therapy (NAPT) is a non-profit organization dedicated to promoting the use of proton therapy as an advanced and effective form of cancer treatment. According to its website, the NAPT Board of Directors plays a pivotal role in guiding the organization's mission, vision, and strategic direction. The board is composed of distinguished professionals from various roles within the field of proton therapy, each bringing their expertise, experience, and commitment to advancing proton therapy and supporting cancer patients.

"Tiffany's appointment to the board of the National Association for Proton Therapy speaks to the caliber of leadership she brings to our organization," said Scott Berry, Executive Director of Hampton Proton. "Her strategic vision and ability to elevate the story of proton therapy have made a meaningful impact, and we are proud to see her recognized on a national stage."

Rodgers brings a valuable perspective to the NAPT Board as a marketing and communications leader, with a strong focus on the patient experience, and is the first to represent Hampton Proton—the first and only proton therapy center affiliated with a Historically Black College or University (HBCU). Her appointment highlights the importance of diverse representation and inclusive leadership in shaping the future of cancer care.

In her role at Hampton Proton, Rodgers leads initiatives focused on patient engagement, community outreach, and national visibility for the institute's clinical and research efforts. During her tenure, she has founded HUPTI Smiles, the facility's pediatric giving program;

fostered several key partnerships, including those with Alex's Sunnyside Playroom and the Chartway Promise Foundation; overseen the creation of the PATH registry program and the on-site Emma's Sensory Garden; and launched the annual Prostate Cancer and Men's Health Awareness Fair, the largest prostate cancer awareness and screening event in the Hampton Roads area, which takes place every September and provides underserved communities with prostate cancer screenings and education.

"This appointment reflects the strength of Tiffany's leadership and the important role communications plays in advancing proton therapy," said Jennifer Maggiore, Executive Director of NAPT. "Her perspective will be a valuable asset to the NAPT Board as the field continues to grow and evolve."

Rodgers's appointment to the board further strengthens Hampton Proton's role as a national leader in proton therapy and underscores its commitment to providing the #1 patient experience.

###

#### **About the Hampton University Proton Cancer Institute**

Hampton University Proton Cancer Institute, Cancer and Research Center (Hampton Proton) is a leading cancer treatment and research facility dedicated to advancing the fight against cancer. As pioneers in proton therapy and cutting-edge research, Hampton Proton provides compassionate care and precise treatments to patients while driving scientific discovery in the field of oncology. Headquartered in Hampton, Va., Hampton Proton, the eighth such center established in the country, is the only proton center owned and operated by a historically Black college and university (HBCU) and is committed to excellence in patient care guided by innovative research, advocacy, access to care and better outcomes. The Institute treats several different types of cancer, including breast, prostate, pediatric, lung, head & neck, ocular, brain & spine and gastrointestinal. For more information, visit [hamptonproton.org](http://hamptonproton.org).

#### **About The National Association for Proton Therapy**

The National Association for Proton Therapy (NAPT) is an independent nonprofit organization founded in 1990 to educate and increase awareness about the clinical benefits of proton therapy. Its members include 52 of the nation's leading cancer centers, many of which are National Cancer Institute (NCI)-designated comprehensive cancer centers and National Comprehensive Cancer Network (NCCN) members. The mission of NAPT is to work collaboratively to raise public awareness of the clinical benefits of proton therapy, ensure patient choice and access to affordable proton therapy, and encourage cooperative research and innovation to advance the appropriate and cost-effective utilization of proton therapy.