

RESEARCH

ADVOCACY

ACCESS

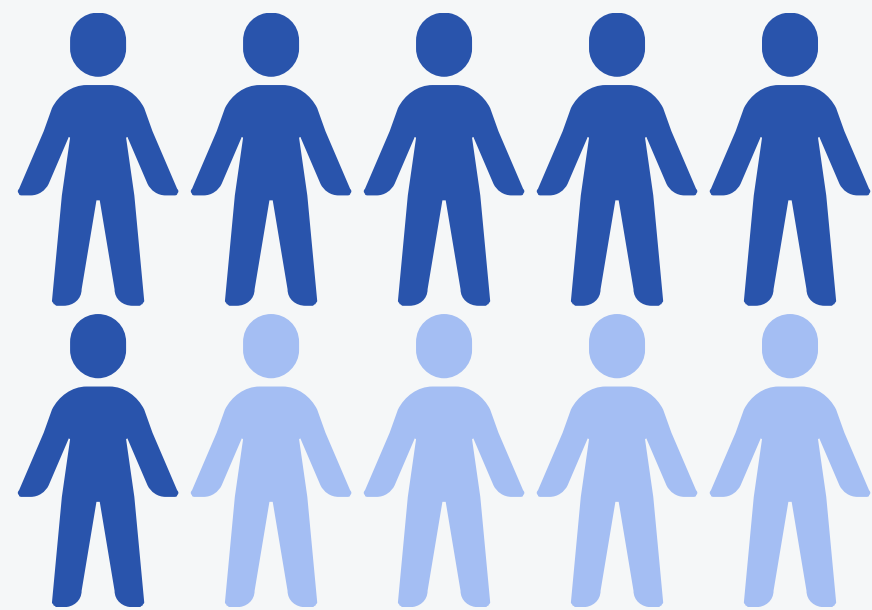


SPONSORSHIP FOR

2024 MEN'S HEALTH FAIR

Helping the Men of Hampton Roads Live Healthier Lives

OUR WHY



In Virginia in 2023

- **100.3** in every 100,000 men diagnosed with prostate cancer
- **20** in every **100,000** men die from the disease
- **African American** men are **2.1x** more likely to **die** of prostate cancer
- **Veterans** are **1.5x** more likely to get prostate cancer

We have been working to lower these numbers... Will **YOU** help us?

BY THE NUMBERS



221 men tested/examined

Our goal was 100



more than 400 people walked into Hampton Proton on September 16

Our goal was 250



supported by 20 businesses and organizations

This is 35% more than 2022



PURPOSE

As the only proton therapy center owned and affiliated with an HBCU, we are driven by reducing the statistics and providing resources and tools to help the men in Hampton Roads live healthier lives.

The event will feature opportunities to screen and test men for prostate cancer and educate the community.

DETAILS



Saturday, September 28



9 am- 12 pm



Hampton University Proton Cancer Institute
40 Enterprise Parkway
Hampton, Virginia 23666

PROMOTION

Promotions once again include outdoor billboards, TV, radio, print and digital.

New efforts for 2024 include Hampton Proton's first Church Tour on the Peninsula.



SPONSORSHIP LEVELS



CURE

\$10,000



CARE

\$6,000



COMPASSION

\$4,000



COMFORT

\$2,000

BENEFITS

Cure
\$10,000

Care
\$6,000

Compassion
\$4,000

Comfort
\$2,000

EXCLUSIVE SPONSOR OF EVENT RECAP VIDEO



LOGO FEATURED IN PROMOTIONAL MATERIAL (I.E, TV, RADIO, OOH, ETC.)
**



OPPORTUNITY TO ADDRESS FOR 2 MIN. PRIOR TO NFL DISCUSSION



RIGHTS TO PROMOTE SPONSORSHIP IN COMPANY MATERIALS



LOGO ON GIFTED EXERCISE TOWEL **



INCLUSION IN PRESS RELEASES AND ITEM IN GIVEAWAY BAGS



BOOTH SPACE*
*TABLE AND 2 CHAIRS



****to guarantee inclusion in these benefits, confirmation of commitment must be submitted to Hampton Proton by EOD July 15, 2024**

2023 PARTNERS AND SPONSORS

- Hampton Roads Prostate Health Forum
- Sentara
- Janssen Oncology
- Hampton University
- NFLAA – Richmond Chapter
- VA Pro Elite
- COX Media
- YMCA
- Sight Forever
- GC Commercial
- Vision Tree
- Sandmarks Marketing
- Shuttle Pharmaceuticals
- Coastal Virginia Magazine
- New Beech Grove Baptist Church | inTouch
- the Virginia Baptist State Convention
- Tidewater–Peninsula Baptists Association
- the NAACP
- Dominion Physical Therapy
- Insight Enterprises Peninsula Center for Independent Living
- Senses Vegan Food Truck

**COMPARED TO OUR 14 SPONSORS IN 2022, OUR SECOND HEALTH FAIR SAW A 35%
INCREASE IN SPONSORS AND PARTNERS!**

LET'S WORK TOGETHER

With your help, we can make the 757 a healthier place where families can be made aware and educated on the different areas of wellness.

Our Third Annual Prostate Cancer and Men's Health Awareness Fair is another way Hampton Proton works towards our mission of helping the men of Hampton Roads live healthier lives.

**Email marketing@hamptonproton.org or call
757-251-6814 for more information**





APPENDIX

RAFFLE PRIZES

Several items were donated by local Hampton Roads businesses, including:

- Aberdeen Barn Steakhouse gift certificates
- Busch Gardens tickets
- a new Dell Laptop
- Concert tickets
- Gift baskets
- and MORE



PHOTOS



Participation Agreement Form

Business name: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Contact name: _____

Telephone number (business): _____ Fax number: _____

Email: _____ Web address: _____

COMMITMENT LEVEL

☐ Cure Sponsor - \$10,000

☐ Compassion Sponsor - \$4,000

☐ Care Sponsor - \$6,000

☐ Comfort Sponsor - \$2,000

METHOD OF PAYMENT

Pay Now

☐ Enclosed is my sponsorship check in the amount of \$_____.

All checks must be made payable to: Hampton University Proton Cancer Institute with "2024 Health Fair" in the Memo Line.

Pay Later

Please send invoice to: _____.

Due by July 15th, 2024.

☐ We are unable to be a designated Prostate Cancer and Health Awareness Fair sponsor this year, but enclosed is our donation of \$_____.

Donor Signature: _____

Date: _____

Please email an EPS logo and JPG logo to Lourdes.Hernandez@hamptonproton.org as soon as this form is completed to ensure high-quality printing. If an .eps file is not available, please send highest quality available.

Please note: If Hampton Proton cannot deliver any of the benefits above due to alterations for public safety, comparable benefit substitutions will be made.

*In order to receive complete sponsorship benefits, this form must be signed and submitted to Lourdes.Hernandez@hamptonproton.org by 5 p.m. on Monday, July 15th.

Prostate Cancer and Men's Health Fair
Saturday, September 28, 2024 | 9-12pm
Hampton Proton
40 Enterprise Parkway
Hampton, VA 23666
hamptonproton.org | 757.251.6814

Hampton University Proton Cancer Institute
Federal Tax ID 27-1984576
Organized Under IRC 501(c)(3)